

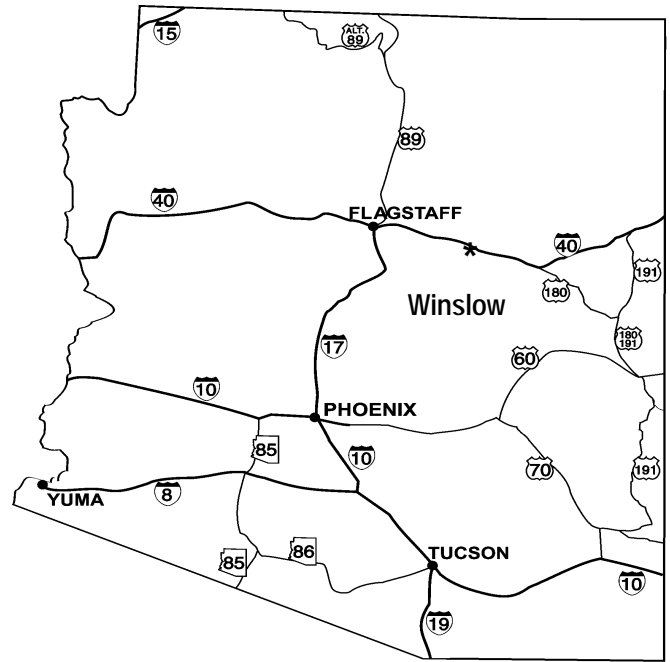
# WINSLOW

# Community Profile

## Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Winslow, which became a division point for the Santa Fe Railway, is on Interstate 40 on the western border of Navajo County in the high plateau country of northeastern Arizona. The community lies in the Little Colorado River Valley (the river skirts the city's eastern edge) and is 58 miles east of Flagstaff. Famed Route 66 was the major east-west route through Winslow before I-40 replaced it. The first settler, in 1880, was reputed to have been a hotel man who lived in and did business from a tent. Two years later, in January 1882, a U.S. Post Office was established. The town is said to have been named for Edward Winslow, a railroad company president.

ENTERPRISE ZONE AVAILABLE INCORPORATED: Yes - 1900  
 COUNTY: Navajo County ELEVATION: 4,880 feet  
 DISTANCE TO PHOENIX: 184 miles DISTANCE TO TUCSON: 274 miles  
 HIGHWAYS: I-40; SR 87; SR 99



## POPULATION

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Winslow	9,279*	9,520	9,475
Navajo County	77,674	97,470	103,790
Arizona	3,665,228	5,130,632	5,629,870

Sources: Arizona Department of Economic Security and U.S. Census Bureau.  
 \* Revised 1990 Census population figure (original: 8,190).

## PRINCIPAL ECONOMIC ACTIVITIES

Winslow has a diversified economy in which transportation, tourism, manufacturing, trade and retail business are important factors. Trade is the second largest employer, partly due to tourism brought in by traffic on I-40 and state Highway 87, which connects Winslow to Phoenix (state Highway 87 continues north into the Navajo and Hopi Indian reservations). The lumber industry also influences the area economy.

### County Employment

	<u>2003</u>
Construction	1,600
Educational & Health Svcs	2,950
Financial Activities	775
Government	10,850
Leisure & Hospitality	2,750
Manufacturing	800
Natural Resources & Mining	925
Professional & Business Svcs	925
Trade, Transportation & Utilities	5,450

Sources: Arizona Department of Economic Security  
 Figures are organized under the North American Industrial Classification System (NAICS).

## LABOR FORCE DATA

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Civilian Labor Force	3,879	4,462	4,872
Unemployed	335	293	296
Unemployment Rate	8.6%	6.6%	6.1%

Sources: Arizona Department of Economic Security.

### Growth Indicators

	<u>1990</u>	<u>2000</u>	<u>2003</u>
New Bldg. Permit	92	78	78
Taxable Sales (\$)	65,303,141	97,658,900	107,463,067
Net Assessed Valuation (\$)	20,469,009	25,104,876	27,764,561

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

## SCENIC ATTRACTIONS

Attractions include Apache Sitgreaves Natl. Forest with camping, hunting, fishing & water sports; Meteor Crater, Sunset Crater, & Canyon de Chelly Natl. Monuments; Petrified Forest Natl. Park & Painted Desert. On the Navajo Reserv. are prehistoric ruins & cliff dwellings, & on the Hopi Reserv., ancient pueblo villages. Homolovi Ruins State Park is a prehistoric archaeological site with ruins left by the Anasazi, believed to be Hopi ancestors. Clear Creek Reservoir offers picnicking & water sports. Downtown Winslow features La Posada, the last Fred Harvey Hotel surviving in the West, which has been restored to its former elegance. The Old Trails Museum features historical memorabilia about Winslow & northern AZ. Standing On The Corner Park was dedicated to the Eagles' song "Take It Easy."

## TAXES

Property Tax Rate	1990	2000	2003
Elem/High School	7.11	7.16	7.04
City/Fire District	0.87	0.95	0.95
Countywide	2.32	2.90	2.79
<b>Total</b>	<b>\$10.30</b>	<b>\$11.01</b>	<b>\$10.78</b>

Sources: Arizona Tax Research Foundation  
 Note: Tax rate per \$100 assessed valuation.

*NOTE: School district participates in the Northern Arizona Vocational Institute of Technology (NAVIT).*

## Sales Tax Rate

City	3.00%
County	0.50%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

## COMMUNITY FACILITIES

Winslow has a library, a bowling alley, five parks, an indoor swimming pool, an outdoor pool, one nine-hole golf course, and several basketball, racquetball and tennis courts. Athletic facilities also include rodeo grounds, football and baseball fields. There are organized athletic programs, such as youth football, basketball, baseball, softball, bowling, swimming, golf and soccer; adult softball, bowling and square dancing. There are a senior center with adjacent park and McHood City Park with pavilion and seating ramada for 200 persons.

### Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N

### Financial

Number of Banks: 2

### Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department/Sheriff/DPS

**Airports** Winslow has an airport with two paved/lighted runways (7,500-ft./7,100-ft.) and UNICOM radio

### Medical

Winslow Memorial Hospital

### Hotel and Lodging Facilities

Number of Rooms: 700

Meeting Rooms: 8

## Industrial Properties

Sites of various sizes for light or heavy industry are available by lease or purchase. For further information, contact the City of Winslow.

## Utilities

Electricity	APS (Statewide)	800.253-9405
Natural Gas	Citizens Utilities (Winslow)	928.289.3386
Telephone	Qwest (statewide)	800.244.1111
Water & Sewer	Municipal (Winslow)	928.289.5533

Cable Providers: No

Cable Internet Service Provider: No

Digital Switching Station: No

Fiber Optics: No

Internet Service Provider: No

## Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	19.7	46.2	0.47
February	24.8	54.0	0.47
March	30.0	61.6	0.50
April	37.0	70.2	0.38
May	44.7	79.8	0.31
June	53.5	90.4	0.28
July	62.1	93.4	1.28
August	60.6	90.5	1.46
September	52.7	84.5	0.95
October	39.9	72.8	0.68
November	27.7	58.3	0.47
December	20.4	46.8	0.60
Yearly Avg	39.4	70.7	7.83

*Western Regional Climate Center, wrcc@dri.edu. Period of record 1898-2003. Average Total Snowfall 11.4".*

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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